

CHARLIE MORGAN

GRAPHIC DESIGNER

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203.918.5311

ADOBE CREATIVE CLOUD

Illustrator, InDesign, Photoshop, XD, AfterEffects, Acrobat

MICROSOFT OFFICE

Outlook, Word, Excel, PowerPoint

OTHER SKILLS

Mailchimp, SquareSpace, Constant Contacts, Zoom, Skype, Basecamp

PARSONS SCHOOL OF DESIGN

AAS, Graphic Design

December 2017

Graduated with honors

LAFAYETTE COLLEGE

BA, Art History and English

June 2002

INTERESTS PRE COVID

Travel, ballet, photography, Italian language study, and spying interesting socks on the subway

INTERESTS POST COVID

Birdwatching, gardening, photography, reading, cooking, and firepits

DESIGN EXPERIENCE

TWIGA GROUP LLC *July 2020 – present, Graphic Designer*

Developed a new visual identity and website for strategic consultants in the life science space. Created logo, business cards, e-signatures, NDA document, and Powerpoint template for the parent company as well as designed an expanded brand identity for its subsidiaries.

TRIALCLARITY INC. *August 2021 – present, Freelance Graphic Designer*

Collaborated with TrialClarity founders on the design of the new logo, from research and conceptualization through draft, production, feedback, and finalization. Final deliverables included logo, e-signatures, and Powerpoint template.

UPPER 90 *May 2021 – present, Freelance Graphic Designer*

Conceived and developed adaptive digital template design for Upper 90's contract agreement and uniform catalogue. Customized and created document to reflect each client's brand identity. Created typographic designs for teams' spirit wear.

HOOK & EYE DESIGN *June 2020 – present, Freelance Graphic Designer*

Initiated and refined design elements for both print and digital projects - logos, websites, social media ads, stationery, printed guides; researched and edited stock photography assets; digital retouching; corporate identity brand extension; ebook formatting; and Mailchimp campaigns.

NATURE'S RESPONSE *May 2020 – December 2020*

Created original artwork for logo design and development for a new probiotic made of entirely natural products. Formatted text and graphic elements for packaging labels.

KSPCA *April 2020 – present*

Volunteer design for the Kenya Society for the Protection and Care of Animals. Created three informational trifold brochures (rabies, parvovirus, general pet care), holiday greeting and appreciation signage, and vaccination certificate.

UNIVERSITY COLLEGE, OXFORD *February – April 2020 and March – June 2021*

Roger Short Memorial Fund newsletter. Developed system to simplify a lot of complex information, create clarity, and increase legibility on annual publication for two years running. Prepared and packaged all files ready for print.

THE BALI EFFECT *October – November 2019*

Executed logo design and branding development for a new podcast about the moments in life that change one's perspective. With the spark of inspiration in mind, created the logo, official podcast cover art, and icon for use on Instagram.

WHAT IS A MEMORY? *April – May 2019*

Illustration photoshop editing and typeset design for Gabriella Svenningsen's book, *What is a Memory?*, which won the Tassy Walden Award 2020 for new voices in children's literature for best illustrated picture book.

BAREFEET WITH MICKELA MALLOZZI *December 2017 – present*

Composed novel typographic treatments for Emmy award winning tv show's annual holiday cards. Collaborated with client to create digital cover art and thumbnails for the Barefeet podcast and Season 3 on Amazon.

NON DESIGN EXPERIENCE

AMPHION INNOVATIONS *2005 – 2020*

Corporate Communications Coordinator *April 2007 – April 2020*

Responsible for all company materials, annual report production and cover design, copywriting, editing, and proofreading press releases and all company collateral. Coordinated open channels among executives, Board Members, shareholders, and vendors (both domestically and abroad).

Marketing Assistant *January 2004 – April 2007*

Operated as the primary point of contact for all Marketing related inquiries. Maintained online databases for investor groups and organized all marketing mailings and company correspondence.

SOTHEBYS *January 2003 – March 2003,*

Intern

BONHAMS FINE ART AUCTIONEERS *June 2000 – August 2000*

Porter